## PRESS RELEASE



## For Immediate Release:

## Proxicast's LAN-Cell Powers Second Consecutive QUALCOMM 3G cdmA-List Award Winner's Wireless Network

SAN FRANCISCO, CA & PITTSBURGH, PA – October 26, 2004 – For the second year in a row, a Proxicast customer is a winner at QUALCOMM's annual 3G cdmA-List™ Awards presented during CTIA Wireless IT & Entertainment 2004 in San Francisco. Earthscope/Plate Boundary Observatory (PBO) was honored with an Innovation Award for its seismic data collection network deployed throughout the western United States and Alaska that monitors earthquake and volcanic activity.

PBO is installing a network of over 1,000 unmanned locations at which seismic and other geophysical information is gathered using multiple pieces of state-of-the art monitoring equipment. Proxicast's LAN-Cell™ Mobile Gateway serves as PBO's primary communications device, relaying megabytes of data per station per day back to a central database over Verizon Wireless' NationalAccess CDMA2000 1X network. This data gives scientists an unprecedented four-dimensional view of active plate boundary deformation and helps the natural hazards community better understand earthquake and volcano behavior, including the recent activity in California and Mount St. Helens, WA.

"We are extremely pleased that for the second year in a row, one of our LAN-Cell Mobile Gateway customers is an A-List award recipient," said Proxicast CEO Kevin Weaver. "It is a strong testament to the value that the LAN-Cell's unmatched features and flexibility bring to mission critical cellular data applications. We congratulate Earthscope/Plate Boundary Observatory on their innovative and cost-effective approach to building a large-scale remote data collection network."

"QUALCOMM congratulates Proxicast and Earthscope/Plate Boundary Observatory, along with all of this year's A-List winners, for working together to use wireless data in innovative and impactful ways," said Jeffrey Belk, senior vice president of marketing for QUALCOMM. "The volume of nominations QUALCOMM received for this year's A-List Awards program validates the growing use of CDMA-based mobile business solutions and Proxicast and PBO's

collaboration serves as a prime example of 3G wireless data's promise to the enterprise."

Earthscope/Plate Boundary Observatory was one of 8 organizations, selected from a host of innovative nominations from a wide range of companies, public agencies and nonprofit organizations, to receive an A-List Award. The annual 3G cdmA-List program was created by QUALCOMM to honor mobility at work. More information about this year's program and winners can be found at <a href="https://www.3gcdmalist.com">www.3gcdmalist.com</a>.

Proxicast's LAN-Cell Mobile Gateway provides fast, reliable, cost-effective Internet and VPN access wherever cellular data service is available. The LAN-Cell's integrated 4-port switch, router, VPN client and high-speed cellular data modem allow unlimited Ethernet based computers and devices to share a single cellular data connection and to seamlessly and securely connect to corporate networks from any remote location. The LAN-Cell is ideal for remote telemetry, SCADA, machine-to-machine communication (M2M) and field data collection as well as shared Internet access for mobile workgroups. Detailed product specifications can be found at <a href="https://www.lan-cell.com">www.lan-cell.com</a>.

**Proxicast, LLC** (<u>www.proxicast.com</u>) manufactures wireless data communications and networking equipment. Based in Pittsburgh, PA, Proxicast designs and builds the LAN-Cell™ family of cellular data access devices to provide cost-effective, secure access to high-speed CDMA 1xRTT, EV-DO and GSM/GPRS/EDGE cellular data networks worldwide.

The Plate Boundary Observatory (pbo.unavco.org) is part of the EarthScope project (www.earthscope.org), which is overseen by UNAVCO (www.unavco.org) for the National Science Foundation. UNAVCO is a non-profit membership-governed organization that supports and promotes Earth science by advancing high-precision geodetic and strain techniques such as the Global Positioning System (GPS). UNAVCO is headquartered in Boulder, Colorado and is funded by the National Science Foundation (NSF) and National Aeronautics and Space Administration (NASA).

**Verizon Wireless** (<a href="www.verizonwireless.com">www.verizonwireless.com</a>) is the nation's leading provider of wireless communications. The company has the largest nationwide wireless voice and data network and 40.4 million customers. Headquartered in Bedminster, NJ, Verizon Wireless is a joint venture of Verizon Communications (NYSE: VZ) and Vodafone (NYSE and LSE: VOD).

**QUALCOMM Inc.** (www.qualcomm.com) is a leader in developing and delivering innovative digital wireless communications products and services based on the Company's CDMA digital technology. Headquartered in San Diego, Calif., QUALCOMM is included in the S&P 500 Index and is a 2003 FORTUNE 500® company traded on The Nasdaq Stock Market® under the ticker symbol QCOM.

###

## **Media Contact Information**

Proxicast, LLC
Jim Sabol
312 Sunnyfield Drive – Suite 200
Pittsburgh, PA 15116
Tel (412) 406-7068
jim.sabol@proxicast.com
www.proxicast.com

QUALCOMM is a registered trademark of QUALCOMM Incorporated. 3G cdmA-List Awards is a trademark of QUALCOMM Incorporated. Proxicast and LAN-Cell are trademarks of Proxicast, LLC. All other trademarks are the property of their respective owners.